# UQ College
## Strategic Plan 2012 to 2014

## Our Purpose
- Operate in the tertiary sector meeting the needs of students seeking vocational outcomes as well as those seeking pathways or direct entry into tertiary studies and degrees
- Establish formal associate degree pathways for students who do not have the requisite entry requirements to enrol in UQ degree programs or tertiary education generally
- Work closely with relevant areas of UQ to develop targeted programs and services
- Maximise the use of the Ipswich campus by operating initially primarily in the Ipswich, West Moreton and Western Corridor regions of South East Queensland, providing quality education services covering:
  - foundation, language, literacy and numeracy programs
  - innovative programs
  - higher level VET programs e.g. Certificate III and IV level
  - diplomas, advanced diplomas and associate degrees
  - post-graduate course work qualifications
  - entry programs for degrees

UQ College services provide a strong basis for broadening opportunities and offering programs for international students seeking entry to degree programs.

## Our Students
- Those seeking to upgrade their qualifications and skills
- School leavers seeking a pathway to university study
- Those who wish to re-engage with the education process
- Indigenous students, and
- International students

## Our Student Experience
A quality learning experience means students experience success, they can choose the right study option to help them progress and they receive the learning support to get to where they want to go.

All aspects of UQ College’s operation must work well towards the common aim of providing a rewarding learning experience for students at a reasonable price.

Our focus, in doing this, will be on:
- Providing student services from enrolment to graduation that support learning, overcome obstacles to student learning and develop the skills to continue learning
- Designing courses that build pathways which all students can access; which allow choice for individual needs and aspirations and the learning support to succeed in their studies.
- Employing a workforce committed to high standards of teaching and learning and student support
- Guaranteeing courses meet national standards giving students employment outcomes and access to further study opportunities
- Ensuring that the skills, knowledge and understanding gained through completed UQ College programs are relevant and prepare students for the future
- Building partnerships with schools, enterprises, industry, community, government and other educational institutions to facilitate a ‘whole-of-life’ approach to equity, regional connections and improvement of UQ College’s operations

In the interests of a seamless experience for students, UQ College will develop and deliver programs that support student movement into and within the tertiary sector.

## Our Value
UQ College seeks to provide value to individual students, to the region in which it provides educational services and to its owner, UQ. Its purpose as outlined above, has been developed on this basis. Central to achieving this purpose is a constructive and mutually beneficial relationship between UQ College and UQ which ensures that individual students:
- Can access UQ courses through clearly defined pathways, and
- Receive full credit for the attributes, knowledge and skill acquired through UQ College programs

UQ College discharges its responsibilities as owner through UQ Holdings. UQ College will work with UQ Holdings so that:
- Investments by the owner are fair, reasonable and fully accounted for
- There is close cooperation between UQ College and UQ and its component parts
- The commercial relationship is based on the value UQ College provides
- UQ College student graduates receive full benefit in both access to and credit towards degree programs at UQ.

Our Strategies
- Establish a suite of core UQ College programs, with Associate Degrees as the flagship qualification, and Tertiary Preparation programs providing a pathway for all students to Associate Degrees
- Establish Language Literacy and Numeracy (LLN) courses for the existing workforce and for Tertiary Preparation; and develop LLN as a centre of excellence within the core
- Develop UQ College’s business via a social marketing strategy, cultivating strong partnerships with other service providers including schools, community, government and industry
- Prepare proposals for future UQ College programs in higher level vocational/tertiary qualifications; for international students, indigenous students and fee-for-service clients
- Develop the organisational capability of UQ College to provide a quality learning experience to students at a high standard through:
  - Good governance practices
  - Building a workforce with the right capability
  - High quality student administration and support services
  - IT capability for administration and to support teaching and learning
  - Sound financial management, and access to appropriate facilities
  - Management of performance to meet outcomes set by the Board
- Establish quality assurance procedures that ensure UQ College meets:
  - The compliance requirements of national regulatory authorities
  - Regional and UQ needs, and
  - The requirements for providing a high quality learning experience.